

Press Release 10th Feb 2020



Increased prize money, great partnerships and a sneak preview of the cross-country course: Luhmühlen in the Olympic year.



In the second year of the Longines Luhmühlen Horse Trials, thanks to the excellent partnership with Longines, the prize money of the Longines CCI5*-L will be increased to EUR 125,000 (previously EUR 100,000). "We are excited to see the effect this significant raise in prize money will have on the Luhmühlen

entries", says event director Julia Otto.

In addition to the ongoing partnership with Longines, the contract extensions and renewals with main sponsors LVM insurance agency Bernd Bamberger (Seevetal), Lotto Niedersachsen and Meßmer (Seevetal) as well as the ongoing contract with Charles Owen (GBR) provide financial security. "Most of the sponsors supported both events last year and thus contributed significantly to the great success. We are very pleased that everyone has decided to keep up their support."





With the Olympic Games coming up, many German and international top riders are planning to use the CCI4*-S as a preparation for Tokyo: "We've had more international enquiries for the CCI4*-S. As it's a shorter test with great conditions and a championship backdrop a lot of riders hope to recommend themselves for the Olympic Games," explains Otto.

After their great success at the 2019 European Championships, the German squad is planning to compete in Luhmühlen - as always, it remains to be seen who will compete in which competition.



Course designer Mike Etherington-Smith was on site on February 6th and 7th to position some complexes together with Team David Evans, who are also building the Olympic cross-country course in Tokyo: "Both courses have a slightly different feel to them, especially in terms of where the questions are distributed. I am

trying to manage the speed a bit better whilst maintaining the flow and so I have come up with some new lines to hopefully make the time more influential. The flow and balance of the course is very important since they encourage horses to jump well", specifies Etherington-Smith.













THE EVENT

Luhmühlen is one of six five-star events worldwide and has hosted six European Championships (1975, 1979, 1987, 1999, 2011 and 2019) and one World Championship (1982) in over 60 years of eventing history. The venue is situated about 45 miles south of Hamburg in the Lüneburger Heath and is a great place for a family day out to enjoy top level equestrian sport as well as great hospitality and shopping options.



Follow us online

- * Website: www.luhmuehlen.de
- * Instagram: Turniergesellschaft Luhmuehlen
 - #luhmuehlen #LLHT
- * Facebook: Turniergesellschaft Luhmühlen
- * Youtube: Turniergesellschaft Luhmühlen
- * Twitter: @luhmuehlenht #luhmuehlen #LLHT

Tickets

www.ticketmaster.de
search term: Luhmühlen

Contact

<u>Show office</u> TGL Turniergesellschaft Luhmühlen mbH Bruchweg 3 21376 Salzhausen OT Luhmühlen Tel.: + 49 4172 961764 Fax: +49 4172 961764 email: tgl@luhmuehlen.de <u>Media</u> Dr. Friederike Stüvel-Huck Tel.: +49 171 5382900 email: media@luhmuehlen.de





















